



Reine Media™ is a social justice production and media company headquartered in Florida with team members and partnering organizations throughout the United States.

We leverage our background in political organizing, media strategy, technology, and government affairs to improve communities in over a dozen additional countries worldwide.

We collaborate with community leaders, subject matter experts, elected officials, and local citizens to help identify important social justice issues and then create and distribute media to help lead to positive meaningful impact.

Before we ever write a piece or begin filming a segment, we ask ourselves what message we want to send and how it will help make people's lives better.

AREAS OF FOCUS

VOTER ADVOCACY

We work to educate and inspire voters about the power of their voice. Using common values and positive messaging, we improve outreach and persuade people to get more involved in their communities and their government.

MENTAL HEALTH & WELLNESS

We empower people to build a more fulfilling life by providing access to resources, experts, and care. Our focus includes addressing the current gap in quality medical care available to communities of color.

SOCIAL JUSTICE IN THE CANNABIS COMMUNITY

Working with community leaders and industry experts, we leverage storytelling to change policies and preconceptions about the cannabis industry with a focus on social justice issues.



COVID HERO

RECOGNIZED BY
AUTHORITY MAGAZINE

We are proud to announce that Reine Media's Voter Engagement Initiative has received the honor of being named as a "COVID HERO".

This Authority Magazine recognition is dedicated to highlighting those who stepped up to make a difference during the COVID-19 Pandemic.

OUR AUDIENCE



11.7 MILLION

AUDIENCE REACH

OUR CONTENT REACHES OVER

60
COUNTRIES

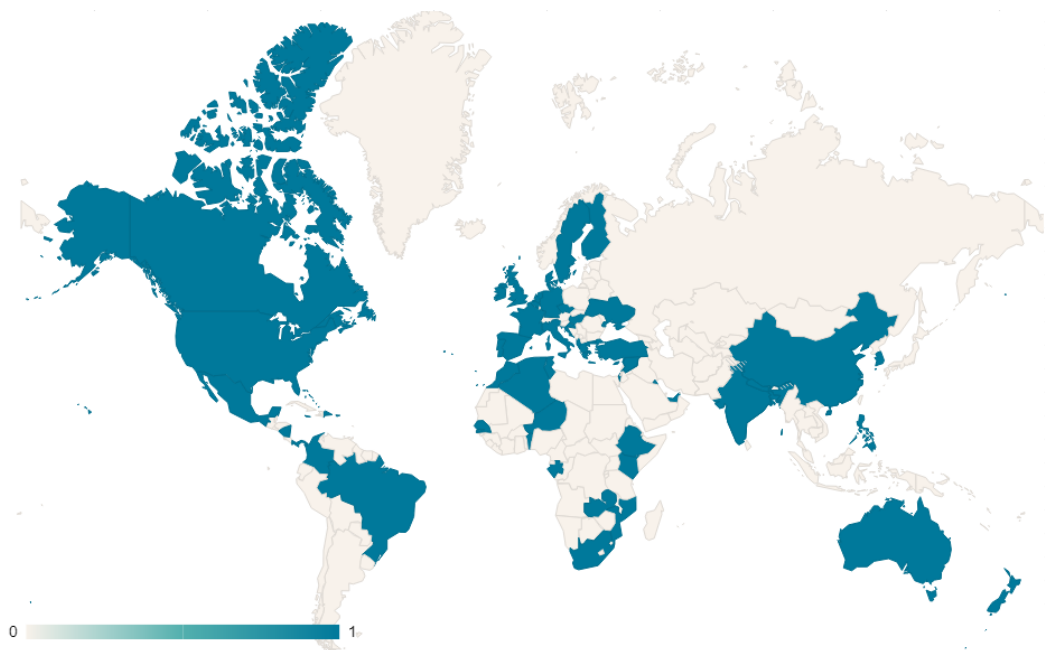
WE CURRENTLY AMPLIFY ON

49
MEDIA & ONLINE
PLATFORMS

OUR AUDIENCE IDENTIFIES AS

47%
FEMALE

53%
MALE



A UNIQUE APPROACH TO ENGAGEMENT

We partner with industry leaders, celebrities, legislators, and businesses to create hundreds of articles, videos, and audio clips to reach as many people as possible with our messages. Leveraging nearly fifty platforms and working with dozens of media outlets, we meet our audience where they are rather than asking them to seek us out.

The result is one of the fastest-growing and most impactful media organizations in the industry!



LAST UPDATED NOVEMBER 2020



CURRENT PROJECTS



SOCIAL JUSTICE UNSCRIPTED SERIES


The election may be over, but for many people the challenges are just beginning. The new Reine Media unscripted series (currently in production) provides a never before seen look at the work of a "fixer" during an unprecedented time. Get a first-hand look as national strategist Shawna Presley Vercher helps organizations, community leaders, and celebrities overcome unpredictable obstacles, corrupt systems, and seemingly impossible odds. Each episode takes you behind the scenes to reveal the truth behind some of the world's biggest headlines, as well as what happens once the news cameras are turned off.

Leveraging remote production teams and creative technology, this series has been adapted to be filmed during the pandemic to reveal how organizations and individuals from around the globe are coming together during this surreal time to continue making a positive impact. Series scheduled to air in Spring 2021.

CONTENT WITH A PURPOSE

Reine Media has launched and partnered with over a dozen media platforms to create magazine articles, video segments, animated shorts, and messaging campaigns relating to our three areas of focus: voter advocacy, mental health & wellness, and cannabis social justice. All of our content works cohesively to engage a wider audience, educate them on various aspects of important topics, and generate revenue for advancing critical legislation and policies.

We are currently partnering with political organizations and non-profit groups to ensure that all of our viewers are empowered to turn conversation into focused action. Our 2021 production calendar includes hundreds of projects estimated to meet an audience of over 100 million people where they are. Reach out today to see how you can get involved.





CURRENT PROJECTS



FINDING YOUR 7™


Growing an organization. Building a movement. Living a more fulfilling life. There are proven methods and techniques to ensure that our goals are realized in this new year and we call this "Finding Your 7". For years the Reine Media team has been sharing this game-changing information with thousands of people at conferences, in strategy sessions, and from the TED talk stage. In 2021 we will be releasing an entire series of books, training courses, coaching sessions (limited availability), tool kits, and video content to help organizations and individuals find their own seven that leads to success.

Whether you are a business or non-profit looking to grow, an advocate ready to increase the impact you have on your community, or one of millions of people determined that this next year will be better than the last one, Finding Your 7 is designed to get you realigned and ready to tackle whatever lies ahead.

A MARKETPLACE FOR GLOBAL IMPACT

Hundreds of small business owners, local merchants, and entrepreneurs are working with Reine Media to launch a marketplace to raise funds and awareness for our three areas of focus. We will highlight their stories and their products for our global audience in an effort to support their businesses while supporting our own causes.

The Marketplace project re-imagines how online stores can connect people based on shared values, provide financial opportunities during a challenging economic time, raise awareness of issues, and showcase the talent and heart of artists and innovators worldwide. Currently our fastest growing initiative, the first Marketplace is scheduled to launch in early 2021.



BECOME A SPONSOR



YOU CAN BE AN IMPORTANT PART OF OUR NEW TELEVISION SERIES

Our initiative is made possible thanks to donors and sponsors who want to reach our audience by being featured in content and on channels that they can be proud to support. As a sponsor you will be able to leverage our network of magazines, online channels, streaming platforms, and social outreach to increase your visibility and customer loyalty.

HONORING YOUR SUPPORT WITH UNIQUE AND EFFECTIVE VISIBILITY

SUPPORTERS - \$1500

- Your logo on the Reine Media channel website of your choice.
- A press release announcing your involvement created by our publicity team.
- Multiple social media mentions on a variety of platforms.
- A **profile article written about your organization or brand** included in one of our online magazines.

SIGNATURE SPONSORS - \$3500

Signature Sponsors receive all of the benefits of Supporters PLUS:

- An **on-camera interview** with our Executive Producer that will appear on one of our Reine Media channels

PREMIERE SPONSORS - \$7500

In addition to the benefits of our Signature Sponsors, Premiere Sponsors will have their **brand or logo included prominently in one of our instructional or animated videos** which we distribute on multiple platforms and outlets worldwide.

OUTREACH@REINEMEDIA.COM (202) 996-0155



BECOME A SPONSOR



YOU CAN BE AN IMPORTANT PART OF OUR NEW TELEVISION SERIES

All of the following sponsors will receive the benefits provided to Premiere Sponsors in addition to their inclusion in the unscripted series. Specific placement and inclusion is extremely limited and must be approved by the Production Team.

INCLUDING YOUR BRAND OR PRODUCT IN THE SERIES

PROMOTIONAL SPONSORS - \$12,500

Your product will be featured in use and/or prominently on screen during an episode of the series. Specific placement to be determined based on the product.

FEATURED SPONSORS - \$25,000

You or a colleague will be interviewed or similarly featured as an expert or character within one of the episodes. Inclusion in the episode will be based on availability and subject matter and these opportunities will vary based on the narrative and location of the episode.

PRODUCERS - \$40,000

Receive an industry production credit to appear prominently on screen and in the official credits for the episode to be submitted to industry organizations such as IMDB**. This exclusive level of sponsorship will be limited to no more than three individuals or organizations per episode.

**CONTACT US TO SECURE YOUR SPONSORSHIP
OR TO DEVELOP A CUSTOMIZED WAY TO
HIGHLIGHT YOUR BRAND OR PRODUCT.**

**Please note that IMDB Credit information will be submitted to the official organization but requires their final authorization for publication.

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WHO WE ARE



REINE MEDIA HAS PEOPLE TALKING

Here are a few of the media outlets who have covered the work of our organization or team:



Contact us today to be a part of this historic initiative!

Outreach@ReineMedia.com
(202) 996-0155



Executive Producer and Founder Shawna Presley Vercher is an award-winning political media strategist and social justice advocate. She is a widely-acclaimed speaker and author, recognized for powerfully advancing the conversation on a number of humanitarian issues.

Shawna has advised Fortune 100 companies, award-winning celebrities, and campaigns for President, Governor, U.S. Senate, and the U.S. House. Her passion is mobilizing people to create positive change and the Reine Media team is driven to do just that.